3.1.1 Why Creator?

Creator is:

1. A *multimodal* writing space where you can write text as well as include images, videos, audio, datasets, and external web media within that text.
2. Creator is *social*, with different kinds of feedback (reviews against a rubric, annotations, recommendations), feedback-on-feedback, and self-review.
3. Creator is *smart*, using data mining processes to and artificial intelligence to track progress in knowledge development and learning.
4. Creator is *semantic*, built strictly on the latest principles of web development. Every design element has a meaning, as distinct from (just) and a different way of presenting the same meaning. Its focus is on the architecture of meaning. This also means that it is minimalist and simple—an extremely powerful editor in just one bar of icons.

Or to put this question another way, why not Word or Google Docs?
1. Word and Google Docs are not genuinely multimodal, with limited capacities to embed external media, and presentational elements that are irrelevant to meaning.
2. Word with its messy changes tracking and Google Docs with its chaotic jumping cursor are not sensitively social in the way Creator is. Creator offers a range of feedback mechanisms, keeping a careful record of pre- and post-feedback versions.
3. Unlike Word and Google Docs, Creator is backed by the latest natural language processing, big data, and artificial intelligence technologies to offer feedback, track knowledge development, and assess learning.
4. Word and Google Docs are designed for presentation, not meaning.

### 3.1.2 Works and Projects in Creator

In CGScholar, creators develop works as parts of projects.
- **Work**: A piece of multimodal writing that you develop in the Creator workspace.
- **Project**: The phases a work goes through: 1) drafting; 2) feedback; 3) feedback on feedback; 4) revision; 5) self-review and change note; 6) publication.

#### 3.1.3 Roles in Creator

Creator is a social writing space where you can work with others in the following roles:
- **Creator**: One or more people who are responsible for making a work, and is credited for its creation beside the title.
- **Feedback Contributor**: A person who offers feedback on a work, including one or more of peer reviews, annotations, and publication recommendations.
• *Publishing Admin*: A person who designs and manages designs a publishing project, sets deadlines, arranges feedback, and publishes revised works.

### 3.1.4 Starting a Work

There are no documents or files in Creator—instead there are “Works.”

- Works are listed behind the yellow toolbar on the right side of the Creator screen. When you have a large number of works the Show and Order filters help you to find them.
- You can also use tags to help you find works.
- Listed works include works that you are creating, and read-only versions of works you have been asked to review.
- Creators can start works at any time by taking the [New] option in the yellow toolbar, but if they do, they will not be connected to a project for peer feedback.

### 3.1.5 Connecting to a Project

There are two ways to connect to a publishing project:

1. **A publisher-initiated project**: A publishing admin sends you a work request in your notifications area. Take the link in this work request to a new, blank work called “Untitled.” Go to About This Work => Info to give the work a Title. Do not start a new work if an admin is going to set up a project for you.

2. **A creator-initiated project**: (If you are in a group or class, ask your admin whether they want you to take this option. It creates more work for them!) The creator asks a publishing admin to set up a project for them. Go to Creator => About This Work => Publish to locate a publisher and make this request. Before you send your request, go to About This Work => Info to give the work a Title and write an Abstract. If the publishing admin
agrees to work and create a project, you will receive a notification. When you receive this notification, click the option [Use a Work You Have Already Started].

3.1.6 More Than One Creator

- If a work is to have multiple creators, go to Creator => About This Work => Creators and invite additional creators.
- You can arrange the order in which the creators need to be credited by hovering over the name of a creator and selecting the Reorder icon.
- Some admin-initiated publishing projects may not allow coauthors.
3.1.7 Sharing an Unpublished Work

- Whether a work is in a publishing project or not, you can share it in the Shares area of your personal profile page or a community where you are an admin.
- To share your unpublished work, go to: About This Work => Info => Share.